

国际经济与商务专业本科培养计划(留学生班)

Undergraduate Program for Specialty in International Economics and Business

一、培养目标

I. Educational Objectives

本专业培养具备扎实的现代经济学、国际商务管理理论基础，掌握国际经济与贸易、国际商务管理的基本知识与基本技能，熟悉通行的国际商务规则和惯例，有较强的国际商务运作能力，能在涉外经济贸易部门、跨国公司及政府经贸机构从事实际业务、管理、理论研究工作的国际化复合型高级专门人才。

Aiming at providing high quality education in economics and business, the program cultivates internationalized and compound talents with the knowledge and skills of international economics and international business administration, with the comprehensive mastery of international business rules and customs, with strong ability on international business operation, with strong ability of conducting international business operation, management, communication and research in various kinds of corporations concerning foreign affairs, governmental departments, investing corporations, etc.

二、基本规格要求

II. Skills Profile

国际经济与商务专业毕业生应获得以下几方面的知识能力；

1. 掌握现代经济学、国际经济学、国际商务管理的基本理论和方法；
2. 能运用计量、统计、会计的方法进行分析和研究；能运用计算机从事经济管理工作；
3. 了解中国及其他主要国家和地区的经济状况及其商务政策、法规；
4. 了解国际商务理论与实践最新的发展动态；
5. 学生应具有坚实的英语语言基础和较熟练的听、说、读、写、译的能力，对主要英语国家社会和文化有较广泛的了解。
6. 掌握文献检索、资料查询的基本方法，具有较强的科学研究和实际工作能力。

By the end of the program, students will be able to

1. Understand key principles and techniques in economics, international economics and international business administration;
2. Use skills in the aspects of computation, statistics and accounting to do analysis and research, and utilize computer for business management;
3. Understand the economic situation and trade policies of China, developed countries and territories;
4. Understand the trend and current development of international economics and trade theories;
5. Master English, including listening, speaking, reading, writing and translation and interpretation skills, understand broadly the society and culture of major English spoken countries.
6. Master basic approaches of literature and information search and acquire a strong ability of scientific research and practical work.

三、培养特色

III. Program Features

秉承国际化的办学理念，课程设置和人才培养基本与国际接轨。采取“厚基础、宽口径”的培养模式，在加强专业基础理论和实务知识教学的同时，十分注重语言、数学、计算机以及科技、人文知识和社会实践能力的训练；除了汉语课程外，其余课程采用英文原版教材，实行全英语教学模式，形成人才培养的国际化、复合型、应用型特色。

This program holds up the international spirit of teaching and studying, close to international standard at the setting of courses and educational objectives. It pays special attention to students' basic knowledge and skills, while emphasizing the practical abilities of language, mathematics, information technology, science, humanities and society. The program keeps on teaching in English during the whole 4 years, and adopt English version textbook for teaching in all courses except for Chinese, and cultivates internationalized, compound, and practical talents.

四、主干学科

IV. Major Disciplines

经济学，管理学

Economics, Management

五、学制与学位

V. Length of Schooling and Degree

学制：四年

Duration: 4 years

授予学位：经济学学士

Degrees Conferred: Bachelor of Economics

六、学时与学分

VI. Hours/Credits

完成学业最低课内学分（含课程体系与集中性实践教学环节）要求：136 学分

Minimum Credits of Curricular (Comprising course system and intensified internship practical training) : 136 credits

1. 课程体系学时与学分

Hours/Credits of Course System

课程类别		课程性质	学时/学分	占课程体系学分比例 (%)
素质教育通识课程		必修	592/37	33.18
学科大类基础课程		必修	664/41.5	37.22
专业课程	专业核心课程	必修	400/25	22.42
	专业核心课程	选修	128/8	7.17
合计			1784/111.5	100

Course Classified		Course Nature	Hrs/Crs	Percentage (%)
Essential-qualities-oriented Education General Courses		Required	592/37	33.18
Basic Courses in General Discipline		Required	664/41.5	37.22
Courses in Specialty	Coral Courses in Specialty	Required	400/25	22.42
	Specialty-Oriented Courses	Elective	128/8	7.17
Total			1784/111.5	100

2. 集中性实践教学环节周数与学分

Weeks/Credits of Intensified Internship and Practical Training

实践教学环节名称	课程性质	周数/学分	占实践教学环节学分比例 (%)
专业实习	必修	5/2.5	20.4
社会调查与实践	必修	3/3	12.2
课程设计	必修	3/3	12.2
毕业设计 (论文)	必修	16/16	65.3
合计		27/24.5	100

Internship & Practical Training	Course Nature	Weeks/Credits	Percentage (%)
Professional Social Practice	Required	5/2.5	20.4
Social Practice	Required	3/3	12.2
Courses Design	Required	3/3	12.2
Undergraduate Thesis	Required	16/16	65.3
Total		27/24.5	100

七、主要课程

VII. Main Courses

经济学原理 Principle of Economics、微观经济学 Micro-Economics、宏观经济学 Macro-Economics、会计学 Accounting、统计学 Statistics、管理学 Management、货币银行学 Money and Banking、国际金融学 International Finance、国际贸易学 International Trade、投资学 International Investment、财务管理 Financial Management、电子商务、E-Commerce、国际商务 International Business

八、主要实践教学环节 (含专业实验)

VIII. Main Internship and Practical Training (Including experiments)

社会调查 Social Survey、课程大型作业 Course Project、专业实习和毕业实习 Professional Internship

九、教学计划进程表

IX. Course Schedule

院 (系): 经济学院

专业: 国际商务+英语

School (Department): School of Foreign Languages

Specialty: International Business + English

课程类别 course type	课程性质 required/ elective	课程代码 course code	课程名称 course name	学时 hrs	学分 crs	其中 Including		设置学期 semester
						实验 exp.	上机 operation	
Essential-qualities-oriented Education General Courses 素质教育通识课程	必修 required	0700017	微积分 (六) Calculus(6)	96	6			1
	必修 required	0700018	微积分 (七) Calculus(7)	96	6			2
	必修 required	0508961	初级汉语 (一) Fundamental Chinese(I)	120	7.5			1
	必修 required	0508962	初级汉语 (二) Fundamental Chinese(I)	64	4			2
	必修 required	0510114	中国概况 Introduction to China	48	3			2

续表

课程类别 course type	课程性质 required/ elective	课程代码 course code	课程名称 course name	学时 hrs	学分 crs	其中 Including		设置学期 semester
						实验 exp.	上机 operation	
	必修 required	0800172	大学计算机基础 Introduction to Computer Technology	56	3.5		24	1
	必修 required	0700051	线性代数 Linear Algebra	56	3.5			2
	必修 required	0700063	概率论与数理统计 Probability and Statistics	56	3.5			3
学科大类基础课程 basic courses in general discipline	必修 required	0200191	经济学原理 Principles of Economics	64	4			1
	必修 required	0705161	经济数学（一） Mathematics for Economics and Business(I)	48	3			1
	必修 required	0705171	经济数学（二） Mathematics for Economics and Business(II)	48	3			2
	必修 required	0200642	中级微观经济学 Intermediate Microeconomics	64	4			2
	必修 required	0200652	中级宏观经济学 Intermediate Macroeconomics	64	4			3
	必修 required	0512341	会计学原理 Principles of Accounting	56	3.5			3
	必修 required	0700092	经济统计学 Statistics	48	3		16	3
	必修 required	0200232	货币银行学 Money and Banking	40	2.5			4
	必修 required	1201811	管理学原理 Principles of Management	40	2.5			5
	必修 required	0705181	计量经济学概论 Introduction of Econometrics	40	2.5			4
	必修 required	0509591	英语中级写作 English Writing	24	1.5			3
	必修 required	0501031	商务英语写作 Business English Writing	40	2.5			4
	必修 required	0545472	商务英语阅读 Business English Reading	24	1.5			4
	必修 required	0511191	商务沟通（一） Business Communication (I)	32	2			3
	必修 required	0511201	商务沟通（二） Business Communication (II)	32	2			4
	必修 required	0201141	国际商务 International Business	40	2.5			4
	必修 required	0200153	国际金融学 International Finance	40	2.5			5
	必修 required	0200142	国际贸易学 International Trade	40	2.5			5

续表

课程类别 course type	课程性质 required/ elective	课程代码 course code	课程名称 course name	学时 hrs	学分 crs	其中 Including		设置学期 semester
						实验 exp.	上机 operation	
学科大类基础课程 basic courses in general discipline	必修 required	1200052	财务管理 Financial Management	40	2.5			5
	必修 required	0200322	国际贸易实务 International Trade Practice	48	3			6
	必修 required	0200332	投资学 Investments	40	2.5			5
	必修 required	1200011	电子商务 E-business	40	2.5			6
	必修 required	0200312	世界经济 World Economy	40	2.5			6
	必修 Required	0200361	经济地理 Economic Geography	40	2.5			4
	必修 required	0502142	跨文化交际 Cross-Cultural Communication	32	2			6
	选修 elective	0200341	国际商法 International Business Law	40	2.5			7
	选修 elective	0200381	国际结算 International Settlement	32	2			7
	选修 elective	0200101	发展经济学 Development Economics	40	2.5			6
	选修 elective	0200282	产业组织理论 Industrial Organization	40	2.5			7
	选修 elective	0200822	资源与环境经济学 Resource and Environment Economics	40	2.5			6
	选修 elective	1203282	劳动经济学 Labor Economics	40	2.5			7
	选修 elective	0705191	区域与城市经济学 Regional and Urban Economics	40	2.5			6
	选修 elective	0201052	卫生经济学 Health Economics	40	2.5			7
实践环节 practical training items	必修 required	130005a	专业实习 Professional Internship	5w	2.5			6
	必修 required	1300516	社会调查与实践 Social Survey and Practice	3w	3			4
	必修 required	1303853	课程设计 Courses Design	3w	3			7
	必修 required	130004a	毕业设计(论文) Undergraduate Thesis	16w	16			8